



Town of Needham, Massachusetts Media Release

Office of the Town Manager
Town Hall, 1471 Highland Ave, Needham, MA 02492

FOR IMMEDIATE RELEASE

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CONTACT

Cyndi Roy Gonzalez
croygonzalez@needhamma.gov
781-455-7500 x260

NEEDHAM NOW OFFERING EASY TEXT SIGNUP FOR EMERGENCY ALERTS

Text "Needham" to 67283 to Receive AlertNeedham Notifications

Needham – Thursday, February 20, 2020 – The Town of Needham has launched AlertNeedham, the re-branded emergency notification system that now allows residents and others to sign up via text message to receive alerts about emergency events that occur in Needham.

Residents, employers, employees, visitors and those with a specific interest in Needham can now text the word "Needham" to **67283** to be automatically notified via text message about an emergency. Individuals can opt-out of the system at any time by texting "Stop" to the same number. The words do not have to be capitalized.

Individuals may also sign up for AlertNeedham on the [Town's website](#), which gives them the option to receive notifications via email, text and/or voice message. Signing up online also gives individuals the ability to include more information about themselves and their family members.

Subscribers who have formerly subscribed to RAVE Alert do not have to re-enroll in the AlertNeedham system.

AlertNeedham notifications are sent out only in significant emergency situations. The Town does not intend to use the system to alert residents about routine snowstorms, construction projects or other similar events.

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