



Town of Needham, Massachusetts Media Release

Office of the Town Manager
Town Hall, 1471 Highland Ave, Needham, MA 02492

FOR IMMEDIATE RELEASE

Tuesday, June 8, 2021

CONTACT

Cyndi Roy Gonzalez

croygonzalez@needhamma.gov

781-675-0394 (cell)

Town to Host Series of Public Forums on Communications, Website Improvements

NEEDHAM – Tuesday, June 8, 2021 – The Town of Needham’s Public Information Officer (PIO) will host a series of forums over the next several months to discuss ways to improve public communication and solicit feedback on the Town’s planned website improvements.

To attract feedback from as many individuals as possible, PIO Cyndi Roy Gonzalez will host the forums via Zoom. Individuals who are unable to attend may also submit written comments to croygonzalez@needhamma.gov.

Each forum will focus on a specific topic. Feedback will be incorporated into overall Town communications strategies and help inform the Town’s refreshed website, which will debut early 2022.

Forum Information

***All forums will be held via Zoom.**

(<https://us02web.zoom.us/j/89815424052?pwd=WXpBR1NuN2JSSHVWa25TKy9sU2pVdz09>).

Wednesday, June 30, 2021 6 pm – 7 pm

Topic: General Communications/Engagement Discussion

Description: Overview of current communications tools employed by the Town and a discussion of other kinds of information members of the community want to receive and the methods of communications they would like to use.

Wednesday, August 18, 2021 6 pm- 7 pm

Topic: Website Visioning

Description: The Town will embark on a Website refresh in August, with an updated website to launch in early 2022. This will be a discussion with the community about the current website features, new enhancements and priorities for information.

Wednesday, September 8, 2021 6 pm – 7 pm

Topic: Town Meeting Member Communications

Description: Town Meeting Members will be invited to a discussion about how best to communicate with the Town and their constituents. We'll look at examples from other Towns.

Wednesday, October 20, 2021 6 pm – 7 pm

Topic: Redesigned Website Feedback

Description: It is anticipated that the PIO will provide an update on the website refresh and solicit community input.

Wednesday, January 5, 2022 6 pm – 7 pm (Date subject to change based on website project timeline)

Topic: New Website Implementation

Description: The PIO will present on the website, new features and answer questions.

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